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John Allen Chalk: Personal Correspondence

John Allen Chalk

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4-28-1969

To: Ron Willingham

John Allen Chalk

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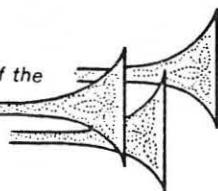
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April 28, 1969

Mr. Ron Willingham  
Goals Unlimited  
P. O. Box 7433  
Amarillo, Texas

Dear Ron:

Twenty-one weeks ago I started an uncertain journey. Now, after twenty weeks with **SUCCESS FOR YOU**, the uncertainty has disappeared. After reading every success and personal improvement book I ever heard about during the past few years, and after coming to a deeper respect for the power God gives all who honor Him, I had given up on the "personal motivation business."

You and **SUCCESS FOR YOU** changed my attitude! Twenty weeks with the twenty sessions of **SUCCESS FOR YOU** have made the following specific contributions to me.

- (1) A deeper sense of "inner control" in the midst of daily pressures and overwhelming demands.
- (2) A discernible improvement in practical attitudes toward self, others, and life in general.
- (3) The direction that clear, disciplined personal goals give. **SUCCESS FOR YOU** convinced me that setting **SPECIFIC** goals works!
- (4) Decisive and confident management of my time and schedule. I knew "how to" before **SUCCESS FOR YOU** but never could confidently do what I knew to do.
- (5) A more genuine concern for others is the result of your program's development of a sense of personal security and integrity. "Other-directedness" may be the greatest area of improvement in my experience with **SUCCESS FOR YOU**.
- (6) I couldn't compute the value, to me, of your "work priority system." The constant "butterflies" of production anxiety have been replaced with a new quietness that isn't even disturbed by impossible deadlines.

Mr. Ron Willingham  
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Yes, Ron, I started as a skeptic but I became a "believer." Any person who will accept God's gift of divine life and power will then find in SUCCESS FOR YOU the tools to greater, more effective utilization of that divine potential.

This is why SUCCESS FOR YOU has my unreserved "vote of confidence."

Faternally,

John Allen Chalk  
Radio Evangelist

P.S. Next week I begin all over again with the first lesson in SUCCESS FOR YOU.  
This time around Sue will also be listening!